



The goal of the 2024 staff recruitment co-op program is to create interest in working in Tofino, with an actionable goal of applying with program participants.

Running from late January through March, advertising will be targeted to Canadian university and college students, and people currently working at ski resorts.

Participation includes:

- business listing on <https://tourismtofino.com/work-in-tofino/>
- link from business listing to participant’s ‘jobs’ section of their website
- \$40,000 media buy contributed by Tourism Tofino, plus funds raised from co-op participants
- creative production costs contributed by Tourism Tofino

*Program available only to Tourism Tofino members with businesses operating in Tofino

Business name _____

Contact name + Email _____

Program Fee

1-20 employees	\$300
21-50 employees	\$550
51 + employees	\$800

Payment

Amount owed: FEE(S) x 5% (GST) =

Member businesses will be invoiced by Tourism Tofino.

Terms & Conditions

- **please submit this agreement by January 26**
- payment is due at time of booking. Please allow twenty business days after receipt of payment for processing
- incomplete forms and/or missing information may delay processing of this agreement and/or setting up your business listing
- participation is subject to approval by Tourism Tofino

← **I agree to these terms and conditions** Signature (digital)

Date Signature by hand _____