# Love Your Beach Clean

Welcome to the Pacific Rim. As you enjoy the beauty of this wild landscape, please make time to show your love for the west coast by doing a 5 minute beach clean:

1. Use the QR code below to download the Marine Debris Tracker App and record your findings as you go.

2. Gather debris, take pictures of your cleanup and tag @surfrider_pacificrim & @tourismtofino

3. Recycle the debris - ocean plastics such as rope and styrofoam can be taken to the Tofino Visitor Centre for recycling through Surfrider.

**11 million tonnes of plastic enters the ocean every year, entangling and poisoning wildlife, damaging ocean ecosystems, and polluting coastal communities.**

**We cannot clean our way out of this crisis. Surfrider uses the data collected on beach cleans to inform efforts to address pollution at the source; finding upstream solutions, and advocating for systemic change.**

Support our work: www.pacificrim.surfrider.org/donate
#5minutebeachclean #LoveYourBeachClean

tourism Tofino